



Badger Poll™ #24, Release #2
University of Wisconsin Survey Center
University of Wisconsin Madison
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PUBLIC OPINION IN WISCONSIN ON STATE ISSUES AND POLITICS LATE SPRING 2007

The findings from the most recent Badger Poll show that most Wisconsinites appear to be content with their state and while some have changes they would like to see, very few residents think the state is in either a bad situation or in an outstanding position.

A quick run down of the findings shows that:

- 54% of Wisconsinites say the Badger State is better than most other places or one of the very best places to live and work in the United States
- 60% of residents said they are satisfied with the way things are going in the state today
- 86% of residents said they are satisfied with the way things are going for them personally
- SeniorCare is seen as a valuable program that 76% of Wisconsinites feel is very important for the state to continue to provide
- 50% of Wisconsinites think Wisconsin is in “good times” economically, while 40% think we are in “bad times” economically
- Approximately two-thirds of Wisconsinites do not expect that there will be much change in economic conditions over the next 12 months for both the state as a whole (64%) as well as in their local town and surrounding area (69%)
- 52% of Wisconsinites approve of the way Jim Doyle is handling his job as governor and 57% of Wisconsinites approve of the way the state legislature is handling its job

The top three most important problems facing the state are:

1. Taxes (23%)
2. Health care (12%)
3. The economy and jobs (11%)
4. and a short distance back, in fourth, is Education (9%)

Nearly one-quarter of residents think that the most important problem facing the state today is that our taxes are too high – especially property taxes.

When it comes to corruption in state government:

- Only 2% of Wisconsinites think government corruption is the most important problem facing the state today
- The overwhelming majority of residents (75%) think Wisconsin is more or less like the other states when it comes to the level of corruption in state government
- Most people in Wisconsin (64%) think both of the major political parties are equally to blame for the scandals in state government

Additional results and analysis are presented below.

Wisconsinites' satisfaction with the way things are going in the state and for them personally

According to the most recent Badger Poll most Wisconsinites (60%) are satisfied with the way things are going in the state today and 86% are satisfied with the way things are going for them personally.

Satisfaction with the Way Things are Going in Wisconsin Today and for You Personally						
	Satisfied	Neither (Vol.)	Dissatisfied	Don't Know	Refused	(N)
Wisconsin	60%	2%	37%	1%	--	(502)
Personally	86%	<1%	12%	1%	1%	(502)

Analysis of the key sub-groups in the Badger Poll show that women tend to be more satisfied than men with the way things are going in Wisconsin – 65% of women compared to 56% of men. Republican respondents were split about whether or not they are satisfied (49%) or dissatisfied (49%), while Democrats and those not affiliated with either major party were more likely to say they are satisfied than dissatisfied by roughly 2 to 1 ratios (see Appendix for tables on sub-groups).

Over 80% of respondents across all of the key sub-groups reported they are satisfied with the way things are going for them personally.

The table below shows that while the reported level of satisfaction with the way things are going in Wisconsin has increased since last fall, the level of dissatisfaction has not substantially changed.

Trend in Satisfaction with the Way Things are Going in Wisconsin Today						
	Satisfied	Neither (Vol.)	Dissatisfied	Don't Know	Refused	(N)
June '07	60%	2%	37%	1%	--	(502)
October '06	51%	5%	41%	3%	<1%	(508)

Rating Wisconsin as a place to live & work compared to other places in the U.S.

A majority of Wisconsinites say that Wisconsin is either better than most other places or one of the very best places to live and work. Across most of the key sub-groups a majority feel the same way.

Trend Rating of Wisconsin as a Place to Live & Work Compared to Other Places						
	Better than most or one of the best	Average	Worse than most or one of the worst	Don't Know	Refused	(N)
June '07	54%	39%	5%	2%	--	(502)
October '06	54%	37%	9%	1%	--	(508)
June '06	58%	36%	5%	1%	<1%	(508)
May '05	52%	41%	5%	2%	<1%	(509)

Most important problem facing Wisconsin today

Taxes were the most mentioned issue in the recent Badger Poll (at 23%) when respondents were asked about the most important problem facing the state today. It was mentioned at the same level as the next two issue areas combined. The next most mentioned issue areas are health care (12%) and the economy & jobs (11%), followed by education issues (9%). After the top four issue areas, the percent of Wisconsinites who feel that some other issue is the most important drops greatly. Only 2% of Wisconsin residents thought there were no problems currently facing the state and 11% said they didn't know or were not sure what was the most important problem.

Most Important Problem Facing Wisconsin	
<i>Issue Areas (as coded from open-end question)</i>	Overall
Taxes (too high)	23%
Health Care (Costs and Coverage)	12%
The economy and jobs	11%
Education	9%
Crime, Drugs, Violence	5%
Gas and Oil Prices	4%
State Budget Issues	3%
Cost of Living (increasing)	2%
Environmental Issues	2%
Immigration/Illegal Aliens	2%
Government Corruption	2%
Moral Issues	1%
Poverty	1%
Intolerance and Prejudice	1%
Governor Doyle	1%
Other (less than 1%)	8%
No problems/none	2%
Don't Know/Not Sure	11%
Refused	<1%
(N)	(502)

Among the respondents who said that taxes were the most important issue facing the state today, the two words most mentioned along with "taxes" are "high" and "property". When it comes to health care issues, the word most often mentioned by those who said some sort of health care issue was "insurance"

Public perception of economic conditions in Wisconsin and the outlook for the next year

Across the state a majority of Wisconsinites say the state is currently in “good times” economically, while 40% say the state is in “bad times” economically. Partisanship does not appear to be the driving force behind this finding – a majority of both Democrats (56%) and Republicans (51%) reported they think the state is in “good times” now. Respondents not affiliated with one of the major political parties were split on their perception of economic conditions in the state (47% good times and 44% bad times).

Wisconsinites' Views on the Current Economic Conditions in Wisconsin

Good Times	50%
Bad Times	40%
Both Good & Bad (Vol.)	4%
Neither (Vol.)	4%
Don't Know	2%
Refused	<1%
(N)	(502)

Looking at the regions within the state, a majority of respondents from Milwaukee county (53%) and north central Wisconsin (53%) (including the Stevens Point, Wausau, and Rhinelander areas) said that the state is in “bad times” now. Over 60% of respondents from south central Wisconsin (greater Madison area) and western Wisconsin (including the La Crosse, Eau Claire, and Superior areas) said that the state is in “good times” now. Residents in the Fox Valley/Green Bay areas and in south eastern Wisconsin outside of Milwaukee county were split about whether the state is in “good times” or “bad times” (see Appendix for tables on sub-groups).

When asked to look forward over the next 12 months, approximately two-thirds of Wisconsin residents said that they expect the economic conditions in the state and their local areas to stay about the same. Among the one-third or so who thought economic conditions would change, nearly equal percentages said it would get better as said it would get worse. This pattern holds across all of the key sub-groups.

Economic Outlook Over the Next 12 Months

	Wisconsin	Local
Get Better	15%	16%
Stay about the same	64%	69%
Get worse	19%	15%
Don't Know	2%	<1%
Refused	<1%	<1%
(N)	(502)	(502)

The table below further demonstrates that most Wisconsinites think the economic conditions in the state will stay about the same regardless of whether they think current economic conditions are “good times” or “bad times”. However, respondents who said that the state is currently in “bad times” economically were more likely to say that conditions will change (45%) than those who think it is in “good times” now (26%). Further, among those who said the state is in “bad times” approximately 32% said that in the next 12 months economic conditions in Wisconsin will get worse, while 13% said it would get better. Only 10% of those who said the state is in “good times” think that in the next 12 months economic conditions will get worse, while 16% said economic conditions will get better.

<i>Current Economic Conditions</i>	Economic Outlook (Next 12 Months) for Wisconsin		
	Get Better	Stay About the Same	Get Worse
Good	8%	37%	5%
Bad	5%	21%	13%
Both	1%	3%	<1%
Neither	1%	2%	1%

(N=502)

One of the factors influencing the findings reported on page 3 about satisfaction with the way things are going in the state today, is whether Wisconsinites see the current economic conditions as “good times” or “bad times”. Among those who said that the state is currently in “good times,” about 78% also said they were satisfied with the way things are going in the state, compared to the approximately 44% of those who said the state is in “bad times” and said they were satisfied with the way things are going in the state.

<i>Satisfaction with the way things are going in Wisconsin</i>	Current Economic Conditions in Wisconsin			
	Good Times	Bad Times	Both	Neither
Satisfied	39%	18%	2%	1%
Neither	1%	1%	--	--
Dissatisfied	10%	21%	2%	1%

(N=502)

Wisconsinites' approval of the governor and state legislature

For the first time, the recent Badger Poll asked Wisconsinites about the job the governor is doing as well as the job the state legislature is doing and found that a majority approve of the job performance of both.

Gubernatorial Approval Rating					
Approve	Neither	Disapprove	Don't Know	Refused	(N)
52%	2%	41%	4%	1%	(502)

Not surprisingly, the approval of the governor is in large part driven by the partisan lenses that Wisconsinites view the world through. Among Democrats 80% approve of the way that Jim Doyle is handling his job as governor, compared to 35% among Republicans and 44% among independents and partisans of minor political parties. Nearly two-thirds of Republicans said they disapprove of the way the governor is handling his job.

There is also a difference of opinion on gubernatorial approval based on gender. Women were more likely to say they approve of the way the governor is handling his job (60%) than were men. Men were nearly evenly split -- 44% approved and 50% disapproved of the way the governor is handling his job (see Appendix for tables on sub-groups).

The level of approval for the state legislature is similar to that of the governor. However, there is less of a partisan gap on the state legislature's approval rating. Majorities of Democrats (63%), of Republicans (53%) and of independents and other partisans (57%) approve of the way the state legislature is handling its job (see Appendix for tables on sub-groups).

Approval Rating of the Wisconsin State Legislature					
Approve	Neither	Disapprove	Don't Know	Refused	(N)
57%	2%	36%	4%	1%	(502)

For the past five years, the Badger Poll has asked Wisconsinites to rate the job the governor is doing using a four-point scale (excellent, good, fair, or poor). When measured with this format Governor Doyle is rated "good or excellent" by 45% of Wisconsinites, with 51% saying "fair or poor". The table below shows how the two measures -- approval and job rating -- overlap.

<i>Gubernatorial Approval</i>	Gubernatorial Job Rating			
	Excellent	Good	Fair	Poor
Strongly Approve	7%	9%	--	--
Somewhat Approve	<1%	26%	9%	--
Somewhat Disapprove	<1%	1%	16%	3%
Strongly Disapprove	--	<1%	3%	18%

(N=502)

The table below shows the historical trend of gubernatorial job approval during Jim Doyle's tenure as Governor of Wisconsin.

Trend for Gubernatorial Job Rating, Jim Doyle								
	Excellent	Good	Fair	Poor	Too Soon (Vol.)	Don't Know	Refused	(N)
June '07	8%	37%	29%	22%	--	7%	--	(502)
October '06	6%	37%	33%	21%	--	2%	1%	(508)
June '06	6%	31%	36%	21%	--	5%	1%	(508)
May '05	5%	35%	42%	12%	--	5%	1%	(509)
April '05	5%	34%	41%	15%	--	4%	1%	(501)
January '05	5%	41%	38%	10%	--	6%	1%	(503)
October '04	6%	39%	38%	11%	--	6%	--	(545)
October '03	5%	36%	39%	14%	3%	3%	--	(511)
August '03	4%	30%	39%	16%	5%	6%	--	(511)
May '03	4%	32%	42%	10%	5%	7%	--	(503)
April '03	4%	33%	35%	10%	9%	10%	--	(509)
March '03	7%	36%	31%	10%	10%	6%	--	(504)
February '03	5%	34%	27%	5%	22%	7%	--	(514)

Impressions of corruption in Wisconsin state government

The recent Badger Polls find that a majority of Wisconsinites hold both of the major political parties responsible for the problems and scandals in state government. Not surprisingly, partisanship appears to influence respondents' answers. While 64% of Republicans said both major parties are equally responsible, 20% said that Democrats are more responsible. Among Democrats, 46% said both major parties are equally responsible and 39% said that Republicans are more responsible. Three-quarters of non-partisans and those with an affiliation to a minor party said both the Republicans and Democrats are equally responsible.

Trend in Which Political Party is More to Blame for the Scandals in Wisconsin Government							
	Republicans	Democrats	Both Equally	Neither	Don't Know	Refused	(N)
June '07	15%	7%	64%	12%	1%	<1%	(502)
Oct. '06	13%	11%	54%	19%	3%	--	(508)
June '06	9%	8%	59%	19%	5%	<1%	(508)

When asked whether or not Wisconsin state government is especially honest, especially corrupt or more or less like the other states, 75% of Wisconsinites said more or less like the other states. The remaining quarter of residents are split nearly evenly between those who said Wisconsin is especially honest or especially corrupt. This pattern holds across all the key sub-groups analyzed (see Appendix for tables on sub-groups), as well as for overall results from the two previous Badger Polls in 2006.

Trend in Wisconsin State Government's Honesty Compared to Other States						
	Especially Honest	More or Less Like Other States	Especially Corrupt	Don't Know	Refused	(N)
June '07	13%	75%	11%	1%	<1%	(502)
Oct. '06	16%	72%	10%	2%	<1%	(508)
June '06	17%	69%	9%	4%	<1%	(508)

The shifting sands for SeniorCare in 2007

Originally, we intended to include several questions on whether or not Wisconsinites agreed with the Bush Administration's plan to end the state's prescription drug program SeniorCare. However, right before Memorial Day weekend, the Wisconsin congressional delegation managed to slip into the emergency appropriations legislation a two-year extension for SeniorCare. A move that makes sense given the results from the recent Badger Poll – just over three-quarters of Wisconsinites thought it was very important for the state of Wisconsin to continue to provide SeniorCare. This super majority holds across all of the key sub-groups analyzed with between 65% and 91% of all but one sub-group of residents saying it was “very important” for the state to continue SeniorCare (see Appendix for tables on sub-groups).

<u>Importance of Keeping Senior Care</u>	
Very important	76%
Somewhat important	17%
Not too important	4%
Not at all important	2%
Don't Know	1%
Refused	<1%
(N)	(502)

APPENDIX:

Satisfaction with the Way Things are Going in Wisconsin Today							
		Dissatisfied	Neither (Vol.)	Satisfied	Don't Know	Refused	(N)
Overall		37%	2%	60%	1%	--	(502)
Gender	Men	42%	2%	56%	--	--	(227)
	Women	32%	2%	65%	1%	--	(275)
Party ID	Democrat	31%	2%	66%	1%	--	(156)
	Republican	49%	1%	49%	1%	--	(114)
	Independents & Others	35%	2%	63%	<1%	--	(221)
Ages	18 to 29*	22%	2%	76%	--	--	(34)
	30 to 44	34%	1%	64%	1%	--	(105)
	45 to 59	48%	2%	50%	<1%	--	(166)
	60 and over	40%	3%	56%	1%	--	(197)
Education	High school graduate or less	34%	2%	63%	1%	--	(204)
	Some college	47%	1%	52%	--	--	(125)
	College graduate or more	32%	2%	65%	1%	--	(172)
Region	Milwaukee County	48%	3%	48%	1%	--	(108)
	SE WI, w/o Mil. Co.	43%	--	56%	--	--	(74)
	SC WI, Greater Madison	24%	2%	74%	--	--	(87)
	NE WI, Fox Valley	42%	4%	52%	2%	--	(79)
	NC Wisconsin*	41%	2%	57%	--	--	(64)
	Western & NW Wisconsin	27%	--	72%	1%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Satisfaction with the Way Things are Going for You Personally							
		Dissatisfied	Neither (Vol.)	Satisfied	Don't Know	Refused	(N)
Overall		12%	<1%	86%	1%	1%	(502)
Gender	Men	12%	<1%	85%	2%	1%	(227)
	Women	11%	--	88%	--	1%	(275)
Party ID	Democrat	12%	--	87%	--	1%	(156)
	Republican	10%	--	90%	--	--	(114)
	Independents & Others	12%	1%	84%	2%	1%	(221)
Ages	18 to 29*	2%	--	92%	4%	2%	(34)
	30 to 44	14%	--	86%	--	--	(105)
	45 to 59	14%	1%	84%	--	1%	(166)
	60 and over	15%	1%	83%	--	1%	(197)
Education	High school graduate or less	17%	--	80%	2%	1%	(204)
	Some college	9%	1%	90%	--	<1%	(125)
	College graduate or more	7%	<1%	92%	--	1%	(172)
Region	Milwaukee County	14%	2%	84%	--	--	(108)
	SE WI, w/o Mil. Co.	11%	--	89%	--	--	(74)
	SC WI, Greater Madison	7%	--	92%	--	1%	(87)
	NE WI, Fox Valley	12%	--	84%	--	4%	(79)
	NC Wisconsin*	19%	--	80%	--	1%	(64)
	Western & NW Wisconsin	9%	--	86%	5%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Rating of Wisconsin as a Place to Live and Work Compared to Other Places in the United States

		Better than most	Average	Worse than most	Don't Know	Refused	(N)
Overall		54%	39%	5%	2%	--	(502)
Gender	Men	56%	37%	5%	2%	--	(227)
	Women	52%	41%	5%	2%	--	(275)
Party ID	Democrat	58%	37%	3%	2%	--	(156)
	Republican	65%	26%	8%	1%	--	(114)
	Independents & Others	46%	47%	5%	2%	--	(221)
Ages	18 to 29*	43%	57%	--	--	--	(34)
	30 to 44	57%	37%	5%	1%	--	(105)
	45 to 59	54%	31%	11%	4%	--	(166)
	60 and over	62%	33%	3%	1%	--	(197)
Education	High school graduate or less	52%	39%	6%	3%	--	(204)
	Some college	50%	41%	7%	2%	--	(125)
	College graduate or more	59%	37%	3%	1%	--	(172)
Region	Milwaukee County	44%	40%	14%	2%	--	(108)
	SE WI, w/o Mil. Co.	62%	31%	4%	3%	--	(74)
	SC WI, Greater Madison	58%	38%	3%	1%	--	(87)
	NE WI, Fox Valley	62%	31%	4%	3%	--	(79)
	NC Wisconsin*	51%	45%	3%	1%	--	(64)
	Western & NW Wisconsin	49%	49%	1%	1%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Current Economic Conditions in Wisconsin								
		Good Times	Bad Times	Both Good & Bad (Vol.)	Neither (Vol.)	Don't Know	Refused	(N)
Overall		50%	40%	4%	4%	2%	<1%	(502)
Gender	Men	52%	37%	5%	4%	1%	<1%	(227)
	Women	47%	42%	4%	4%	3%	--	(275)
Party ID	Democrat	56%	34%	3%	4%	3%	--	(156)
	Republican	51%	36%	7%	3%	3%	<1%	(114)
	Independents & Others	47%	44%	3%	4%	2%	--	(221)
Ages	18 to 29*	66%	26%	8%	--	--	--	(34)
	30 to 44	54%	41%	3%	--	2%	--	(105)
	45 to 59	36%	51%	4%	6%	3%	--	(166)
	60 and over	46%	37%	6%	7%	4%	<1%	(197)
Education	High school graduate or less	45%	46%	6%	1%	2%	<1%	(204)
	Some college	49%	40%	4%	5%	2%	--	(125)
	College graduate or more	56%	33%	2%	6%	3%	--	(172)
Region	Milwaukee County	39%	53%	3%	4%	1%	--	(108)
	SE WI, w/o Mil. Co.	39%	45%	10%	2%	4%	--	(74)
	SC WI, Greater Madison	63%	27%	4%	3%	3%	--	(87)
	NE WI, Fox Valley	50%	40%	3%	5%	2%	--	(79)
	NC Wisconsin*	31%	53%	8%	7%	1%	--	(64)
	Western & NW Wisconsin	67%	27%	1%	4%	1%	<1%	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Economic Outlook for the State of Wisconsin in the Next 12 Months							
		Get Better	Get Worse	Stay about the same	Don't Know	Refused	(N)
Overall		15%	19%	64%	2%	<1%	(502)
Gender	Men	17%	18%	64%	<1%	<1%	(227)
	Women	13%	20%	64%	3%	--	(275)
Party ID	Democrat	15%	15%	68%	2%	--	(156)
	Republican	14%	23%	60%	2%	1%	(114)
	Independents & Others	16%	18%	65%	1%	--	(221)
Ages	18 to 29*	22%	9%	69%	--	--	(34)
	30 to 44	17%	19%	62%	2%	--	(105)
	45 to 59	10%	25%	64%	<1%	<1%	(166)
	60 and over	13%	21%	62%	4%	--	(197)
Education	High school graduate or less	20%	16%	62%	2%	--	(204)
	Some college	9%	23%	66%	1%	1%	(125)
	College graduate or more	14%	20%	65%	1%	--	(172)
Region	Milwaukee County	15%	24%	60%	1%	--	(108)
	SE WI, w/o Mil. Co.	8%	21%	69%	2%	--	(74)
	SC WI, Greater Madison	22%	18%	59%	1%	--	(87)
	NE WI, Fox Valley	21%	10%	67%	2%	--	(79)
	NC Wisconsin*	17%	21%	59%	3%	--	(64)
	Western & NW Wisconsin	6%	20%	72%	1%	1%	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Economic Outlook for Your Town and Surrounding Area in the Next 12 Months							
		Get Better	Get Worse	Stay about the same	Don't Know	Refused	(N)
Overall		16%	15%	69%	<1%	<1%	(502)
Gender	Men	17%	15%	68%	--	<1%	(227)
	Women	15%	15%	69%	1%	<1%	(275)
Party ID	Democrat	14%	15%	71%	--	<1%	(156)
	Republican	20%	14%	65%	<1%	1%	(114)
	Independents & Others	15%	15%	70%	<1%	--	(221)
Ages	18 to 29*	25%	7%	68%	--	--	(34)
	30 to 44	16%	13%	71%	--	--	(105)
	45 to 59	7%	22%	70%	<1%	<1%	(166)
	60 and over	18%	17%	64%	1%	<1%	(197)
Education	High school graduate or less	18%	13%	68%	1%	<1%	(204)
	Some college	18%	20%	61%	--	1%	(125)
	College graduate or more	12%	14%	74%	--	--	(172)
Region	Milwaukee County	19%	25%	56%	--	--	(108)
	SE WI, w/o Mil. Co.	10%	13%	77%	--	--	(74)
	SC WI, Greater Madison	25%	5%	68%	2%	--	(87)
	NE WI, Fox Valley	21%	12%	67%	--	--	(79)
	NC Wisconsin*	9%	20%	71%	--	--	(64)
	Western & NW Wisconsin	7%	16%	76%	--	1%	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Gubernatorial Approval, Jim Doyle							
		Approve	Neither	Disapprove	Don't Know	Refused	(N)
Overall		52%	2%	41%	4%	1%	(502)
Gender	Men	44%	2%	50%	4%	--	(227)
	Women	60%	2%	34%	4%	2%	(275)
Party ID	Democrat	80%	1%	18%	1%	--	(156)
	Republican	35%	2%	63%	--	--	(114)
	Independents & Others	44%	2%	45%	7%	2%	(221)
Ages	18 to 29*	52%	--	34%	11%	3%	(34)
	30 to 44	56%	1%	40%	3%	--	(105)
	45 to 59	46%	3%	49%	2%	<1%	(166)
	60 and over	53%	4%	42%	1%	<1%	(197)
Education	High school graduate or less	49%	2%	45%	2%	2%	(204)
	Some college	48%	3%	44%	5%	<1%	(125)
	College graduate or more	58%	2%	35%	4%	<1%	(172)
Region	Milwaukee County	53%	2%	45%	<1%	--	(108)
	SE WI, w/o Mil. Co.	37%	4%	55%	3%	1%	(74)
	SC WI, Greater Madison	52%	--	36%	12%	--	(87)
	NE WI, Fox Valley	52%	2%	46%	--	--	(79)
	NC Wisconsin*	38%	2%	53%	1%	6%	(64)
	Western & NW Wisconsin	72%	3%	22%	3%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Gubernatorial Job Rating, Jim Doyle								
		Excellent	Good	Fair	Poor	Don't Know	Refused	(N)
Overall		8%	37%	29%	22%	7%	--	(502)
Gender	Men	6%	32%	31%	26%	6%	--	(227)
	Women	9%	41%	27%	15%	8%	--	(275)
Party ID	Democrat	21%	51%	19%	7%	2%	--	(156)
	Republican	1%	31%	30%	36%	2%	--	(114)
	Independents & Others	3%	31%	33%	21%	12%	--	(221)
Ages	18 to 29*	6%	38%	33%	9%	14%	--	(34)
	30 to 44	4%	43%	30%	20%	3%	--	(105)
	45 to 59	8%	33%	27%	27%	5%	--	(166)
	60 and over	13%	33%	24%	24%	6%	--	(197)
Education	High school graduate or less	5%	39%	32%	18%	6%	--	(204)
	Some college	5%	30%	31%	26%	8%	--	(125)
	College graduate or more	12%	39%	24%	19%	6%	--	(172)
Region	Milwaukee County	9%	34%	24%	31%	2%	--	(108)
	SE WI, w/o Mil. Co.	5%	24%	33%	30%	8%	--	(74)
	SC WI, Greater Madison	12%	34%	28%	13%	12%	--	(87)
	NE WI, Fox Valley	8%	35%	40%	15%	2%	--	(79)
	NC Wisconsin*	4%	36%	27%	24%	9%	--	(64)
	Western & NW Wisconsin	5%	55%	22%	12%	6%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Approval of the Wisconsin State Legislature

		Approve	Neither	Disapprove	Don't Know	Refused	(N)
Overall		57%	2%	36%	4%	1%	(502)
Gender	Men	54%	<1%	45%	1%	--	(227)
	Women	61%	3%	28%	7%	1%	(275)
Party ID	Democrat	63%	3%	31%	2%	--	(156)
	Republican	53%	1%	41%	5%	--	(114)
	Independents & Others	57%	2%	36%	3%	2%	(221)
Ages	18 to 29*	69%	--	24%	4%	3%	(34)
	30 to 44	63%	2%	34%	1%	--	(105)
	45 to 59	51%	3%	41%	5%	--	(166)
	60 and over	48%	3%	43%	6%	--	(197)
Education	High school graduate or less	63%	1%	31%	3%	2%	(204)
	Some college	57%	3%	38%	2%	--	(125)
	College graduate or more	51%	2%	42%	5%	--	(172)
Region	Milwaukee County	53%	3%	40%	4%	--	(108)
	SE WI, w/o Mil. Co.	55%	3%	38%	4%	--	(74)
	SC WI, Greater Madison	64%	<1%	31%	5%	--	(87)
	NE WI, Fox Valley	54%	2%	41%	3%	--	(79)
	NC Wisconsin*	53%	--	38%	3%	6%	(64)
	Western & NW Wisconsin	64%	3%	31%	2%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Which Political Party is More to Blame for the Problems and Scandals in Wisconsin Government

		Republicans	Democrats	Both Equally	Neither	Don't Know	Refused	(N)
Overall		15%	7%	64%	12%	1%	<1%	(502)
Gender	Men	10%	9%	66%	14%	1%	<1%	(227)
	Women	21%	5%	62%	10%	2%	<1%	(275)
Party ID	Democrat	39%	1%	46%	13%	<1%	1%	(156)
	Republican	2%	20%	64%	12%	2%	--	(114)
	Independents & Others	8%	5%	75%	11%	1%	<1%	(221)
Ages	18 to 29*	12%	6%	62%	20%	--	--	(34)
	30 to 44	16%	6%	67%	10%	1%	--	(105)
	45 to 59	17%	6%	63%	13%	1%	--	(166)
	60 and over	16%	11%	65%	5%	2%	1%	(197)
Education	High school graduate or less	17%	4%	67%	10%	1%	<1%	(204)
	Some college	12%	9%	59%	17%	2%	1%	(125)
	College graduate or more	16%	9%	64%	10%	1%	--	(172)
Region	Milwaukee County	18%	6%	70%	6%	--	--	(108)
	SE WI, w/o Mil. Co.	10%	9%	67%	13%	--	1%	(74)
	SC WI, Greater Madison	10%	5%	64%	20%	1%	--	(87)
	NE WI, Fox Valley	22%	8%	53%	11%	6%	--	(79)
	NC Wisconsin*	16%	5%	65%	12%	1%	1%	(64)
	Western & NW Wisconsin	18%	10%	66%	6%	<1%	--	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

Wisconsin State Government's Honesty Compared to Other States

		Especially Honest	More or Less Like Other States	Especially Corrupt	Don't Know	Refused	(N)
Overall		13%	75%	11%	1%	<1%	(502)
Gender	Men	15%	72%	12%	1%	<1%	(227)
	Women	11%	78%	10%	2%	<1%	(275)
Party ID	Democrat	17%	77%	6%	<1%	<1%	(156)
	Republican	14%	68%	14%	3%	1%	(114)
	Independents & Others	10%	76%	13%	1%	--	(221)
Ages	18 to 29*	11%	84%	5%	--	--	(34)
	30 to 44	10%	75%	14%	1%	--	(105)
	45 to 59	16%	69%	13%	2%	<1%	(166)
	60 and over	14%	73%	10%	3%	<1%	(197)
Education	High school graduate or less	12%	73%	14%	1%	--	(204)
	Some college	11%	75%	11%	2%	1%	(125)
	College graduate or more	15%	77%	6%	2%	--	(172)
Region	Milwaukee County	11%	65%	24%	--	--	(108)
	SE WI, w/o Mil. Co.	12%	75%	10%	3%	--	(74)
	SC WI, Greater Madison	15%	77%	7%	<1%	--	(87)
	NE WI, Fox Valley	11%	76%	9%	4%	--	(79)
	NC Wisconsin*	7%	82%	10%	1%	<1%	(64)
	Western & NW Wisconsin	18%	75%	4%	2%	1%	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

		Importance of Keeping SeniorCare						
		Very Important	Somewhat Important	Not too Important	Not at all Important	Don't Know	Refused	(N)
Overall		76%	17%	4%	2%	1%	<1%	(502)
Know someone enrolled in SeniorCare								
	Yes	87%	12%	1%	--	--	--	(118)
	No	72%	18%	5%	2%	2%	<1%	(379)
Gender	Men	66%	24%	6%	3%	<1%	<1%	(227)
	Women	84%	10%	3%	1%	2%	--	(275)
Party ID	Democrat	91%	8%	1%	--	--	--	(156)
	Republican	66%	22%	9%	2%	--	1%	(114)
	Independents & Others	72%	20%	4%	3%	1%	--	(221)
Ages	18 to 29*	69%	28%	--	--	3%	--	(34)
	30 to 44	84%	7%	6%	3%	--	--	(105)
	45 to 59	71%	17%	7%	3%	<1%	1%	(166)
	60 and over	76%	18%	3%	1%	2%	--	(197)
Education	High school graduate or less	84%	14%	1%	1%	--	--	(204)
	Some college	77%	17%	4%	2%	--	--	(125)
	College graduate or more	65%	20%	8%	3%	4%	--	(172)
Region	Milwaukee County	78%	10%	8%	3%	1%	--	(108)
	SE WI, w/o Mil. Co.	59%	35%	5%	1%	--	--	(74)
	SC WI, Greater Madison	77%	16%	5%	2%	<1%	--	(87)
	NE WI, Fox Valley	79%	14%	2%	4%	1%	--	(79)
	NC Wisconsin*	77%	12%	3%	2%	5%	--	(64)
	Western & NW Wisconsin	80%	16%	2%	--	1%	1%	(90)

(*Caution should be taken when interpreting the findings of subgroups with smaller numbers of respondents due to the potential for larger variation. Data are not weighted by region. Geographical regional subgroups presented here are subgroups of the larger statewide representative RDD sample.)

SURVEY QUESTION WORDING

- GWS01A In general, are you satisfied or dissatisfied with the way things are going in the state of Wisconsin today?
- GWS01B Would you say you are very [if GWS01A = 1]satisfied[else]dissatisfied[endif] or are you only somewhat [if GWS01A = 1]satisfied[else]dissatisfied[endif]?
- GNS04_A Overall, are you satisfied or dissatisfied with the way things are going for you **personally**?
- GNS04_B Would you say you are very [if gGNS04_A = 1]satisfied[else]dissatisfied[endif] or are you only somewhat [if GNS04_A = 1]satisfied[else]dissatisfied[endif]?
- MIPWI What would you say, if anything, is the **most** important problem facing Wisconsin today? [INTERVIEWER: RECORD VERBATIM RESPONSE, READ BACK TO R AND VERIFY]
- ECON01 Thinking about the current economic conditions in the state of Wisconsin, would you say that economically, Wisconsin is in good times or bad times right now?
- ECON04 In the next 12 months or so, do you expect economic conditions in the state of Wisconsin to get better, get worse or stay about the same?
- ECON05 In the next 12 months or so, do you expect economic conditions in your town and the surrounding region to get better, get worse or stay about the same?
- APP_02 Overall, do you approve or disapprove of the way Jim Doyle is handling his job as Governor of Wisconsin?
- APP_02A Would you say you strongly [if APP_02 = 1]approve[else]disapprove[endif] or do you only somewhat [if APP_02 = 1]approve[else]disapprove[endif] of the way Jim Doyle is handling his job as Governor?
- JOB04 How would you rate the job Jim Doyle is doing as Governor of Wisconsin? Would you say excellent, good, fair or poor?
- APP_04 Generally speaking, do you approve or disapprove of the way that the Wisconsin Legislature is handling its job -- that is the Wisconsin State Assembly and the Wisconsin State Senate?
- WICMP03 Compared to other states, do you think the Wisconsin state government is especially honest, especially corrupt, or more or less like other states?
- ETHICS08 Which political party, if either, do you think is more to blame for the scandals in the **state government**? The Republicans, the Democrats, both equally, or is neither really to blame?
- SNRCR02 Changing topics...SeniorCare is Wisconsin's Prescription Drug Assistance Program for Wisconsin residents who are 65 years of age or older and who meet eligibility requirements. Do you or anyone in your immediate family depend on SeniorCare for prescription drug coverage?
- SNRCR04 How important is it to you that the state of Wisconsin continue to provide SeniorCare? Would you say it is not at all important, not too important, somewhat important or is it very important?

QR01 Compared to other places to live and work in this country, would you say Wisconsin is one of the very best, better than most, about average, worse than most, or one of the very worst places to live and work?

HOW THE POLL WAS DONE

This BADGER POLL™ was conducted by the University of Wisconsin Survey Center as part of its ongoing program of research designed to benefit the research community and the people of Wisconsin. The Director of the poll operations is Chad J. Kniss, UW Survey Center. The Faculty Director of the Poll content is Professor Katherine Cramer Walsh, Department of Political Science, UW-Madison. The BADGER POLL™ is intended to be a "poll of record" for the state, investigating matters of concern to Wisconsinites including politics, culture, and their daily lives, adhering to the highest standards of polling methodology and rigorous independence.

Results shown here are based on 502 persons who were randomly chosen within households with working landline telephone numbers and interviewed between June 7 and June 15, 2007, inclusive. During this time period, the UWSC made over 18,000 phone calls to 2,964 telephone numbers. All telephone numbers were randomly generated by computer. The UWSC made up to 10 attempts on each number in order to confirm if it was a residential number, select an eligible respondent and/or to convert first time refusals. Approximately 46% of the 502 interviews were completed in the first four days of calling.

Theoretically, results from this survey have a "margin of error" of a little over +/- 4%. This means that, had we asked every resident in Wisconsin, exactly these questions at the time the survey was conducted, there is only a one in twenty chance that the answers would differ by more than that in either direction from what we report here. There could be differences because of changes in question wording, events occurring in the meantime, or any of the practical difficulties involved in taking a scientific survey. Results based on subgroups are subject to a larger "margin of error". Results reported here are based on weighted data (weighted to reflect statewide gender and age groups).