

Making CATI Production and Study Management Data Web-accessible

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What is it?

- Every call made on every CATI study is logged in a database
- ◆ Log interviewer ID, project number, call result code, time call started, time call ended, stratum, etc.
- ◆ The database lives on a PC running a webserver, allowing us to run queries over the web



Why did we do this?

- CASES 4.x is DOS-based with command line study management tools
- Initially addressed this by writing some custom
 VB programs
 - VB tools upside: easy to use and provide nice graphic display of data
 - VB tools downside: installed locally on PCs and upgrades and version control became difficult
- Wanted to switch focus from individual PCs to one centralized data source and server



Web-based Pros

- One set of queries / web pages that can be shared / accessed by everyone from any PC with a browser and internet connection
- Everything's standard HTML, Perl, and MySQL so things are flexible and easily customizable and accessible
- Everyone's running same queries on same data getting the same results
- ◆ Easy to configure different levels of access or different pages for different audiences (Project Directors, Supervisors, clients, interviewers)
- ♦ No more local PC installs



DEMO

♦ Show everyone what you're talking about



Production Use (or, is this actually useful?)

- ♦ Slowly starting to use it, early indications are yes, it is useful
- Project Directors and Phone Room Supervisors like it
- Soon to start providing client access
- Possible future increase in interviewerspecific features and tools



Problems

- Writes to the database fail on occasion
 - Hunting down and fixing problematic PCs takes time
- ◆ In order for this system to become its most useful we probably need to leave old tools behind and commit to this new approach



Tech Specs

- ◆ Server = older P3 PC (cheap)
- ◆ Server OS = Linux (free)
- ◆ Database = MySQL (free)
- ♦ Webserver = Apache (free)
- ◆ Programming = Perl (free)